

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/19/12-10/19/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A						1					WJLA Arlington (WJLA)		5/9/12
1.1	Normal Line / SPOT	10/19/12-10/19/12	4		4:58A- NEWS-GOOD MORNING WASHINGTON @5A						1	 	1	\$300.00	\$300.00	WJLA Arlington (WJLA)		10/12/12
2.0	Revised Line / SPOT	10/15/12-10/19/12	3	:30	5:58A- NEWS-GOOD MORNING WASHINGTON @6A		1	1	1	1	1	 				WJLA Arlington (WJLA)		5/9/12
2.1	Normal Line / SPOT	10/15/12-10/19/12	3		6A- NEWS-GOOD MORNING WASHINGTON @6A		1	1	1	1	1	1	5	\$1,400.00	\$7,000.00	WJLA Arlington (WJLA)		10/12/12
3.0	Revised Line / SPOT	10/15/12-10/19/12	3		6:59A- ABCGOOD MORNING AMERICA		1	1	1	1	1	1				WJLA Arlington (WJLA)		5/9/12
3.1	Normal Line / SPOT	10/15/12-10/19/12	3		6:59A- ABCGOOD MORNING AMERICA		1	1	1	1	1	1	5	\$1,600.00	\$8,000.00	WJLA Arlington (WJLA)		10/12/12
4.0	Normal Line / SPOT	10/20/12-10/20/12	4		6:58A- ABCGOOD MORNING AMERICA SAT				 		1	 		\$250.00		WJLA Arlington (WJLA)		5/9/12
4.0.1	Closed Preempt	10/20/12					1			1	-	l l				WJLA Arlington (WJLA)	No Avail/Exception -	
					CON	FIF	RM/	4T	ΊO	Ν (CON	IT F	RAC	Τ				
ccepted-	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

Rate

\$114,900.00

\$114,900.00

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54

Medi Attn:		son Blvd. 6th Floor , VA 22209	Sci Add Agg Pro Sa Sa Bu Ph CP Acc Bill	ontrachedule Date vertiser gency oduct and lesperson les Office yer Name one/Fax E count Type ling Type mments	Kaine for Sena Media Strategi Political-Politica KAINE FOR SE Petro, Susan (WJLA - Core T BEALE,RACHAI	te 20: es & F al (10: NATE 1110) eam EL TE RA Candid	Resea 88) 2012 ACE 2 date A	012/E	.8) ST111			Est CO Ho Oo Pa CO No	ate Ent mast Mod o-OP eadline emo rder Ty ackage ommiss ommiss et Tota	dified By # pe Deal sion %	05/09/12 10/17/12 Susan Petro No Normal 15.00 \$17,235.00 \$97,665.00		WJLA Arlington By Broadcast Mor Oct. 2012 Grand Total:		**Rate \$114,900.00
Line	Line Type / Break Type (Ref #) Revised Line / SPOT	г.	-	1 "	Dun Ti	CDV	1 54	т.	A/			c. I	c . I		T		GI II	T	
	Normal Line / SPOT	Dates	Sec		Run Times	SPW	Мо	Tu	We TI	h Fi	r Sa	Su	Spots	Rate	Total	VA/31 /	Station	Comme	
	riormar Emic / Si O i	10/17/12-10/17/12	Sec 4	:30	9A- LIVE!	SPW	Мо		1	h Fi	r Sa	Su	Spots				A Arlington (WJLA)	Comme	5/9/12
	Revised Line / SPOT	10/17/12-10/17/12 10/17/12-10/17/12	Sec 4 4	:30	9A- LIVE! 9A- LIVE!	SPW	Mo		We TI	h Fi	r Sa	Su	Spots 1	Rate \$400		0.00 WJLA	A Arlington (WJLA) A Arlington (WJLA)	Comme	5/9/12 10/12/12
	Revised Line / SPOT Normal Line / SPOT	10/17/12-10/17/12 10/17/12-10/17/12 10/16/12-10/19/12	Sec 4 4 4 4	:30 :30	9A- LIVE! 9A- LIVE! 10:58A- ABCTHE VIEW	SPW	Mo		1	h Fi		Su	Spots 1	\$400	.00 \$40	0.00 WJLA	A Arlington (WJLA) A Arlington (WJLA) A Arlington (WJLA)	Comme	5/9/12 10/12/12 5/9/12
7.0	Revised Line / SPOT Normal Line / SPOT Normal Line / SPOT	10/17/12-10/17/12 10/17/12-10/17/12	Sec 4 4 4 4 4	:30 :30 :30	9A- LIVE! 9A- LIVE! 10:58A- ABCTHE VIEW 10:58A- ABCTHE VIEW 11:59A- NEWS-ABC 7 NEWS		Mo 1	1	1	1		Su	Spots 1 2 2		.00 \$40	WJLA WJLA	A Arlington (WJLA) A Arlington (WJLA)	Comme	5/9/12 10/12/12
	Normal Line / SPOT	10/17/12-10/17/12 10/17/12-10/17/12 10/16/12-10/19/12 10/16/12-10/19/12	Sec 4 4 4 4 4 4	:30 :30 :30 :30	9A- LIVE! 9A- LIVE! 10:58A- ABCTHE VIEW 10:58A- ABCTHE VIEW	3		1	1	1 1		Su	Spots 1 2 2	\$400 \$1,200	.00 \$40	WJLA WJLA 0.00 WJLA 0.00 WJLA	A Arlington (WJLA) A Arlington (WJLA) A Arlington (WJLA) A Arlington (WJLA)	Comme	5/9/12 10/12/12 5/9/12 10/12/12
8.0	Normal Line / SPOT Normal Line / SPOT	10/17/12-10/17/12 10/17/12-10/17/12 10/16/12-10/19/12 10/16/12-10/19/12 10/15/12-10/17/12	Sec 4 4 4 4 4 4 4	:30 :30 :30 :30 :30	9A- LIVE! 9A- LIVE! 10:58A- ABCTHE VIEW 10:58A- ABCTHE VIEW 11:59A- NEWS-ABC 7 NEWS @ NOON 44923- ANDERSON COOPER			1	1 1 1	1 1		Su	Spots 1 2 2	\$400 \$1,200	.00 \$40 .00 \$2,40 .00 \$80	0.00 WJLA WJLA 0.00 WJLA WJLA	A Arlington (WJLA)	Comme	5/9/12 10/12/12 5/9/12 10/12/12 5/9/12
8.0	Normal Line / SPOT Normal Line / SPOT Revised Line / SPOT	10/17/12-10/17/12 10/17/12-10/17/12 10/16/12-10/19/12 10/16/12-10/19/12 10/15/12-10/17/12 10/16/12-10/18/12	Sec 4 4 4 4 4 4 4	:30 :30 :30 :30 :30 :30	9A- LIVE! 9A- LIVE! 10:58A- ABCTHE VIEW 10:58A- ABCTHE VIEW 11:59A- NEWS-ABC 7 NEWS			1 1 1 1	1 1 1 1 1	1 1		Su	Spots 1 2 2 2	\$400 \$1,200 \$400	.00 \$40 .00 \$2,40 .00 \$80	0.00 WJLA 0.00 WJLA 0.00 WJLA WJLA 0.00 WJLA	A Arlington (WJLA)	Comme	5/9/12 10/12/12 5/9/12 10/12/12 5/9/12
8.0 8.1 9.0	Normal Line / SPOT Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT	10/17/12-10/17/12 10/17/12-10/17/12 10/16/12-10/19/12 10/16/12-10/19/12 10/15/12-10/17/12 10/16/12-10/18/12 10/16/12-10/18/12	Sec 4 4 4 4 4 4 4 4	:30 :30 :30 :30 :30 :30 :30	9A- LIVE! 9A- LIVE! 10:58A- ABCTHE VIEW 10:58A- ABCTHE VIEW 11:59A- NEWS-ABC 7 NEWS © NOON 44923- ANDERSON COOPER SHOW 3:01P- ANDERSON COOPER SHOW		1	1 1 1	1 1 1 1 1 1 1 1	1 1		Su	Spots 1 2 2 2 5	\$400 \$1,200 \$400	.00 \$40 .00 \$2,40 .00 \$80	0.00 W3LA 0.00 W3LA 0.00 W3LA 0.00 W3LA 0.00 W3LA	A Arlington (WJLA)	Comme	5/9/12 10/12/12 5/9/12 10/12/12 5/9/12 5/9/12 10/12/12
8.0 8.1 9.0 9.1	Normal Line / SPOT Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT Revised Line / SPOT	10/17/12-10/17/12 10/17/12-10/17/12 10/16/12-10/19/12 10/16/12-10/19/12 10/15/12-10/17/12 10/16/12-10/18/12 10/16/12-10/18/12 10/15/12-10/19/12	Sec 4 4 4 4 4 4 4 4 3 3	:30 :30 :30 :30 :30 :30 :30	9A- LIVE! 9A- LIVE! 10:58A- ABCTHE VIEW 10:58A- ABCTHE VIEW 11:59A- NEWS-ABC 7 NEWS © NOON 44923- ANDERSON COOPER SHOW 3:01P- ANDERSON COOPER SHOW 53001- ABCKATIE COURIC		1	1 1 1 1 1	1 1 1 1 1 1 1 1 1	1 1		Su	2 2 2 5 5	\$400 \$1,200 \$400 \$800	.00 \$40 .00 \$2,40 .00 \$80	0.00 W3LA 0.00 W3LA 0.00 W3LA 0.00 W3LA 0.00 W3LA 0.00 W3LA	A Arlington (WJLA)	Comme	5/9/12 10/12/12 5/9/12 10/12/12 5/9/12 5/9/12 10/12/12 5/9/12

Accepted-Station:

CONFIRMATION CONTRACT

Date:

Comments:

@ 5P

Date:

Accepted-Agency/Advertiser:

			Contract #	185931							Date Enter	red 0	5/09/12	WJLA Arlington (_
			Schedule Dates	10/15/12-10/21,	/12						Last Modif	fied 1	0/17/12	By Broadcast Month	=	Rate
_	WJLA		Advertiser	Kaine for Senate	e 2012	(158	09)				Entered By	y Si	usan Petro	Oct. 2012		\$114,900.00
		son Blvd. 6th Floor	Agency	Media Strategies	s & Res	searcl	h (141	9)			CO-OP	N	0	Grand Total:	54	114,900.00
G.	Arlington	, VA 22209	Product	Political-Political	(1088))					Headline #	#				
			Brand	KAINE FOR SEN	ATE 20	012 (6	68318)			Demo					
WJLA-1	TV/DT WASHINGTON, DC		Salesperson	Petro, Susan (11	110)						Order Type		Iormal			
			Sales Office	WJLA - Core Tea	am						Package D					
	a Strategies & Research		Buyer Name	BEALE, RACHAEL	L						Commissio	on % 1	5.00			
	Rachael Beale		Phone/Fax	/							Commissio	on \$	17,235.00			
- 1	0 Random Hills Rd Ste 670		CPE	KAINE/US ENAT	E RACI	E 201	L2/EST	1110)2		Net Total	\$!	97,665.00			
Fairta	ax, VA 22030		Account Types	18615710113Cai Ca	andidat	te Age	ency				Sales Tax					
			Billing Type	Standard												
			Comments	KAINE FOR SENAT	E 2012	- 10/1	5-10/2	1/12								
Line	Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW N	Mo T	Ги We	e Th	Fr S	ia Su	Spots	Rate	Total	Station	Comments	Entere
	Line Type / Break Type (Ref #) Revised Line / SPOT	Dates 10/15/12-10/19/12		Run Times NEWS-ABC 7 NEWS			Ги We	e Th	Fr S	a Su	Spots	Rate	Total	Station WJLA Arlington (WJLA)	Comments	Entere : 5/9/12
11.0			3 :30 5:59P-1 @ 6P			1		1	1	a Su	Spots 5	Rate \$1,500.0			Comments	
11.0 11.1	Revised Line / SPOT	10/15/12-10/19/12	3 :30 5:59P-1 @ 6P 4 :30 5:59P-1	NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS		1	1 1	1	1	a Su	Spots 5		0 \$7,500.00	WJLA Arlington (WJLA)	Comments	5/9/12
11.0 11.1 12.0	Revised Line / SPOT Normal Line / SPOT	10/15/12-10/19/12 10/15/12-10/19/12	3 :30 5:59P-1 @ 6P 4 :30 5:59P-1 @ 6P 3 :30 6:57P-7	NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS		1 1 1	1 1 1 1	1	1	a Su	Spots 5	\$1,500.0	0 \$7,500.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA)	Comments	5/9/12 10/12/13
11.0 11.1 12.0 13.0	Revised Line / SPOT Normal Line / SPOT Normal Line / SPOT	10/15/12-10/19/12 10/15/12-10/19/12 10/15/12-10/19/12	3 :30 5:59P-1 @ 6P 4 :30 5:59P-1 @ 6P 3 :30 6:57P-7 3 :30 6:58P-1	NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS 7P (EST)		1 1 1	1 1 1 1	1	1	a Su	Spots 5	\$1,500.0	0 \$7,500.00 0 \$15,000.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA) WJLA Arlington (WJLA)	Comments	5/9/12 10/12/12 5/9/12
11.0 11.1 12.0 13.0 13.1	Revised Line / SPOT Normal Line / SPOT Normal Line / SPOT Revised Line / SPOT	10/15/12-10/19/12 10/15/12-10/19/12 10/15/12-10/19/12 10/16/12-10/18/12	3 :30 5:59P-1 @ 6P 4 :30 5:59P-1 @ 6P 3 :30 6:57P-7 3 :30 6:58P-1	NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS 7P (EST) WHEEL OF FORTUNE		1 1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	1	a Su	Spots 5	\$1,500.0 \$5,000.0	0 \$7,500.00 0 \$15,000.00	WJLA Arlington (WJLA)	Comments No Avail/Exception -	5/9/12 10/12/1: 5/9/12 5/9/12
11.0 11.1 12.0 13.0 13.1 13.1.1	Revised Line / SPOT Normal Line / SPOT Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT	10/15/12-10/19/12 10/15/12-10/19/12 10/15/12-10/19/12 10/16/12-10/18/12 10/16/12-10/16/12	3 :30 5:59P-1 @ 6P 4 :30 5:59P-1 @ 6P 3 :30 6:57P-7 3 :30 6:58P-1	NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS 7P (EST) WHEEL OF FORTUNE WHEEL OF FORTUNE		1 1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	1	a Su	Spots 5	\$1,500.0 \$5,000.0	0 \$7,500.00 0 \$15,000.00	WJLA Arlington (WJLA)		5/9/12 10/12/1: 5/9/12 5/9/12
11.0 11.1 12.0 13.0 13.1 13.1.1	Revised Line / SPOT Normal Line / SPOT Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT Closed Preempt	10/15/12-10/19/12 10/15/12-10/19/12 10/15/12-10/19/12 10/16/12-10/18/12 10/16/12-10/16/12 10/16/12	3 :30 5:59P-1 @ 6P 4 :30 5:59P-1 @ 6P 3 :30 6:57P-7 3 :30 6:58P-1	NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS 7P (EST) WHEEL OF FORTUNE WHEEL OF FORTUNE		1 1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	1 1 1	ia Su	Spots 5 3	\$1,500.0 \$5,000.0	0 \$7,500.00 0 \$15,000.00	WJLA Arlington (WJLA)		5/9/12 10/12/1: 5/9/12 5/9/12 10/12/1:
11.0 11.1 12.0 13.0 13.1 13.1.1 14.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT Closed Preempt Revised Line / SPOT	10/15/12-10/19/12 10/15/12-10/19/12 10/15/12-10/19/12 10/16/12-10/18/12 10/16/12-10/16/12 10/16/12 10/15/12-10/19/12	3 :30 5:59P-1 @ 6P 4 :30 5:59P-1 @ 6P 3 :30 6:58P-1 4 :30 6:58P-1 3 :30 7:27P-3 3 :30 7:27P-3 4 :30 50048-4	NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS 7P (EST) WHEEL OF FORTUNE WHEEL OF FORTUNE		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	1 1 1 1 1 1 1 1	a Su	5 3 3 1 1	\$1,500.0 \$5,000.0 \$3,000.0	0 \$7,500.00 0 \$15,000.00 0 \$15,000.00	WJLA Arlington (WJLA)		5/9/12 10/12/1: 5/9/12 5/9/12 10/12/1: 5/9/12
11.0 11.1 12.0 13.0 13.1 13.1.1 14.0 14.1	Revised Line / SPOT Normal Line / SPOT Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT Closed Preempt Revised Line / SPOT Normal Line / SPOT	10/15/12-10/19/12 10/15/12-10/19/12 10/15/12-10/19/12 10/16/12-10/16/12 10/16/12-10/16/12 10/15/12-10/19/12 10/15/12-10/19/12	3 :30 5:59P-1 @ 6P 4 :30 5:59P-1 @ 6P 3 :30 6:58P-1 4 :30 6:58P-1 3 :30 7:27P-3 3 :30 7:27P-3 4 :30 50048-4 WITH T	NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS 7P (EST) WHEEL OF FORTUNE WHEEL OF FORTUNE JEOPARDY JEOPARDY ABCDANCING HE STARS ABCGREY'S		1 1 1 1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	1 1 1 1 1 1 1 1	a Su	5 3 3 1 1 1 1	\$1,500.0 \$5,000.0 \$3,000.0 \$5,000.0	0 \$7,500.00 0 \$15,000.00 0 \$15,000.00 0 \$8,000.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA)		5/9/12 10/12/1: 5/9/12 5/9/12 10/12/1: 5/9/12

Accepted-Station:

Date:

CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Agency/Advertiser:

			Contract #	185931						Date Enter	ered 05	/09/12	WJLA Arlingto	on (WJLA)	
			Schedule Dates	10/15/12-10/21/	/12					Last Modif	fied 10	/17/12	By Broadcast M		<u>Rate</u>
	WJI	LA	Advertiser	Kaine for Senate	2012 (1580	9)			Entered By	sy Su	san Petro	Oct. 2012	54	\$114,900.00
	110	0 Wilson Blvd. 6th Floor	Agency	Media Strategies	& Rese	earch	(1419))		СО-ОР	No)	Grand Total:	54	\$114,900.00
Q	Arlin	ngton, VA 22209	Product	Political-Political	(1088)					Headline #	#				
			Brand	KAINE FOR SEN	ATE 201	12 (68	8318)			Demo					
WJLA-	TV/DT WASHINGTON, DC		Salesperson	Petro, Susan (11	110)					Order Type	e No	ormal			
			Sales Office	WJLA - Core Tea	am					Package D	Deal				
	a Strategies & Research		Buyer Name	BEALE,RACHAEL	_					Commissio	on % 15	5.00			
	Rachael Beale		Phone/Fax	/						Commissio	on \$1	7,235.00			
	0 Random Hills Rd Ste 67	70	CPE	KAINE/US ENAT	E RACE	2012	2/EST1	1102		Net Total	\$9	7,665.00			
Fairt	ax, VA 22030		Account Types	18615 P10/121 Ca	andidate	e Agei	ency			Sales Tax					
			Billing Type	Standard		_	-								
			Comments	KAINE FOR SENAT	E 2012 -	10/15	5-10/21/	12							
Line	Line Type / Break Type (Re	f#) Dates	Sec Length	Run Times	SPW Mc	o Tu	u We	Th Fr :	Sa Su	Spots	Rate	Total	Station	Comment	s Entere
	Line Type / Break Type (Re End Dated Line / SPOT	f #) Dates 10/15/12-10/17/12		Run Times NEWS-ABC 7 NEWS	SPW Mo			Th Fr	Sa Su	Spots 3	Rate \$2,500.00		Station WJLA Arlington (WJLA)	Comment	5 Entere 10/17/1:
17.1			3 :30 20938- @ 11P					Th Fr	Sa Su	Spots 3				Comment	- I
17.1 19.0	End Dated Line / SPOT	10/15/12-10/17/12	3 :30 20938- @ 11P 3 :30 11P- NE	NEWS-ABC 7 NEWS				Th Fr		Spots 3		\$7,500.00	WJLA Arlington (WJLA)	Comment	10/17/1
17.1 19.0 19.1	End Dated Line / SPOT Revised Line / SPOT	10/15/12-10/17/12 10/21/12-10/21/12	3 :30 20938- @ 11P 3 :30 11P- NE 11P 4 :30 11P- NE 11P	NEWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ NEWS-ABC 7 NEWS				Th Fr	1	Spots 3	\$2,500.00	\$7,500.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA)	Comment	10/17/1: 5/9/12
17.1 19.0 19.1 20.0	End Dated Line / SPOT Revised Line / SPOT Normal Line / SPOT	10/15/12-10/17/12 10/21/12-10/21/12 10/21/12-10/21/12	3 :30 20938- @ 11P 3 :30 11P- NE 11P 4 :30 11P- NE 11P 3 :30 6:30P- @ 6:30P-	NEWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS				Th Fr	1	Spots 3	\$2,500.00	\$7,500.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA) WJLA Arlington (WJLA)	Comment	10/17/12 5/9/12 10/12/12
17.1 19.0 19.1 20.0 20.1	End Dated Line / SPOT Revised Line / SPOT Normal Line / SPOT Revised Line / SPOT	10/15/12-10/17/12 10/21/12-10/21/12 10/21/12-10/21/12 10/21/12-10/21/12	3 :30 20938- @ 11P 3 :30 11P- NE 11P 4 :30 11P- NE 11P 3 :30 6:30P- @ 630P 4 :30 6:30P- @ 630P	NEWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS				Th Fr	1 1	Spots 3 1	\$2,500.00	\$7,500.00 \$800.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA) WJLA Arlington (WJLA) WJLA Arlington (WJLA)	Comment	10/17/1: 5/9/12 10/12/1: 5/9/12
17.1 19.0 19.1 20.0 20.1 20.2 21.0	End Dated Line / SPOT Revised Line / SPOT Normal Line / SPOT Revised Line / SPOT Revised Line / SPOT Normal Line / SPOT Revised Line / SPOT	10/15/12-10/17/12 10/21/12-10/21/12 10/21/12-10/21/12 10/21/12-10/21/12 10/21/12-10/21/12	3 :30 20938- @ 11P 3 :30 11P- NE 11P 4 :30 11P- NE 11P 3 :30 6:30P- 1 @ 630P 4 :30 6:30P- 1 @ 630P 4 :30 6:30P- 1 @ 630P	NEWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS C-ABC WORLD TONIGHT				Th Fr	1 1 1 1 1 1	Spots 3 1	\$2,500.00	\$7,500.00 \$800.00	WJLA Arlington (WJLA)	Comment	10/17/1: 5/9/12 10/12/1: 5/9/12 10/12/1: 10/17/1: 5/9/12
17.1 19.0 19.1 20.0 20.1 20.2 21.0	End Dated Line / SPOT Revised Line / SPOT Normal Line / SPOT Revised Line / SPOT Revised Line / SPOT Normal Line / SPOT	10/15/12-10/17/12 10/21/12-10/21/12 10/21/12-10/21/12 10/21/12-10/21/12 10/21/12-10/21/12 10/21/12-10/21/12	3 :30 20938- @ 11P 3 :30 11P- NE 11P 4 :30 11P- NE 11P 3 :30 6:30P- @ 630P 4 :30 6:30P- @ 630P 4 :30 6:30P- @ 630P 3 :30 6P- ABC NEWS 7	NEWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ EWS-ABC 7 NEWS @ NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS NEWS-ABC 7 NEWS C-ABC WORLD				Th Fr	1 1 1	Spots 3 1 1	\$2,500.00	\$7,500.00 \$800.00 \$500.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA)	Comment No Avail/Exception	10/17/1: 5/9/12 10/12/1: 5/9/12 10/12/1: 5/9/12 10/12/1:

CONFIRMATION CONTRACT

:30 11P- NEWS-ABC 7 NEWS @ 11P

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

Revised Line / SPOT

5/9/12

WJLA Arlington (WJLA)

Comments:

Date:

10/20/12-10/20/12

			Contract #	185931						Date Ent	tered (5/09/12	WJLA Arlington		
			Schedule Dates	10/15/12-10/21	•					Last Mod	-	0/17/12	By Broadcast Mor Oct. 2012	<u>th</u> Spots 54	<u>Rate</u> \$114,900.00
	WJL		Advertiser	Kaine for Senate	e 2012	(1580	9)			Entered	•	usan Petro	Grand Total:		
Ol		0 Wilson Blvd. 6th Floor	Agency	Media Strategies	s & Res	search	(1419)			CO-OP		0	Grana rotal.	54	\$114,900.00
	Ariin	ngton, VA 22209	Product	Political-Political	(1088))				Headline	#				
			Brand	KAINE FOR SEN	IATE 20	012 (68	8318)			Demo					
WJLA-1	V/DT WASHINGTON, DC		Salesperson	Petro, Susan (11	110)					Order Ty Package	-	lormal			
T	2		Sales Office	WJLA - Core Tea	am					Commis		F 00			
	a Strategies & Research		Buyer Name	BEALE, RACHAEL	L						_	5.00			
	Rachael Beale 0 Random Hills Rd Ste 670	0	Phone/Fax	/						Commis	4	17,235.00			
1	ax, VA 22030	о — — — — — — — — — — — — — — — — — — —	CPE	KAINE/US ENAT				102		Net Tota	4	97,665.00			
Tallie	ix, V/ 22000		Account Types	18615Pb/1861 C	andidat	e Agei	ncy			Sales Ta	x				
			Billing Type	Standard											
			Comments	KAINE FOR SENAT	E 2012 -	- 10/15	-10/21/1	12							
Line	Line Type / Break Type (Ref	#) Dates	Sec Length	Run Times	SPW M	чо Tu	ı We	Th Fr	· Sa S	u Spots	Rate	Total	Station	Comments	Entere
	Line Type / Break Type (Ref Normal Line / SPOT	#) Dates 10/20/12-10/20/12	 	Run Times NEWS-ABC 7 NEWS	SPW M	Mo Tu	ı We	Th Fr	Sa S	u Spots	Rate \$500.0		Station WJLA Arlington (WJLA)	Comments	Entere 10/12/1
22.1			4 :30 11:30P- @ 11P		SPW M	Mo Tu	ı We	Th Fr		1		9500.00		Comments	
22.1	Normal Line / SPOT	10/20/12-10/20/12	4 :30 11:30P- @ 11P 4 :30 48985- A TIME	NEWS-ABC 7 NEWS ABCONCE UPON A ABC 7 NEWS	SPW M	Mo Tu		Th Fr	1	1	\$500.0	0 \$500.00 0 \$6,500.00	WJLA Arlington (WJLA)	Comments	10/12/12
22.1 23.0 24.0	Normal Line / SPOT	10/20/12-10/20/12 10/21/12-10/21/12	4 :30 11:30P- @ 11P 4 :30 48985- A TIME 3 :30 6:58P- A	NEWS-ABC 7 NEWS ABCONCE UPON A ABC 7 NEWS ABC 7 NEWS	SPW N	Mo Tu			1	1	\$500.0 \$6,500.0	0 \$500.00 0 \$6,500.00 0 \$3,000.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA)	Comments	10/12/13 5/10/12
22.1 23.0 24.0 24.1	Normal Line / SPOT Normal Line / SPOT M/G For 13.0.1 / SPOT	10/20/12-10/20/12 10/21/12-10/21/12 10/18/12-10/18/12	4 :30 11:30P- @ 11P 4 :30 48985- A TIME 3 :30 6:58P- A SPECIAL 4 :30 6:58P- A SPECIAL 3 :30 6:58A- A	ABC-ONCE UPON A ABC 7 NEWS L ABC 7 NEWS L ABC 7 NEWS	SPW M	Mo Tu		1	1	1	\$500.0 \$6,500.0 \$3,000.0	0 \$500.00 0 \$6,500.00 0 \$3,000.00 0 \$3,000.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA) WJLA Arlington (WJLA)	Comments	10/12/12 5/10/12 10/9/12
22.1 23.0 24.0 24.1 25.0	Normal Line / SPOT Normal Line / SPOT M/G For 13.0.1 / SPOT M/G For 13.0.1 / SPOT	10/20/12-10/20/12 10/21/12-10/21/12 10/18/12-10/18/12 10/18/12-10/18/12	4 :30 11:30P- @ 11P 4 :30 48985- A TIME 3 :30 6:58P- A SPECIAL 4 :30 6:58P- A SPECIAL 3 :30 6:58A- A	NEWS-ABC 7 NEWS ABCONCE UPON A ABC 7 NEWS L ABC 7 NEWS L ABCGOOD NG AMERICA SAT ABCABC	SPW M	Mo Tu		1	1	1	\$500.0 \$6,500.0 \$3,000.0 \$3,000.0	0 \$500.00 0 \$6,500.00 0 \$3,000.00 0 \$3,000.00 0 \$600.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA) WJLA Arlington (WJLA) WJLA Arlington (WJLA)	Comments	10/12/1 5/10/12 10/9/12 10/12/1
22.1 23.0 24.0 24.1 25.0 26.0	Normal Line / SPOT Normal Line / SPOT M/G For 13.0.1 / SPOT M/G For 13.0.1 / SPOT M/G For 4.0.1 / SPOT	10/20/12-10/20/12 10/21/12-10/21/12 10/18/12-10/18/12 10/18/12-10/18/12 10/20/12-10/20/12	4 :30 11:30P- @ 11P 4 :30 48985- A TIME 3 :30 6:58P- A SPECIAL 4 :30 6:58P- A SPECIAL 3 :30 6:58A- A MORNIN 4 :30 49886- A	NEWS-ABC 7 NEWS ABCONCE UPON A ABC 7 NEWS L ABC 7 NEWS L ABCGOOD NG AMERICA SAT ABCABC	SPW M			1	1	1	\$500.0 \$6,500.0 \$3,000.0 \$3,000.0	0 \$500.00 0 \$6,500.00 0 \$3,000.00 0 \$3,000.00 0 \$600.00	WJLA Arlington (WJLA)	Comments No Avail/Exception	10/12/1: 5/10/12 10/9/12 10/12/1: 10/12/1:
22.1 23.0 24.0 24.1 25.0 26.0.1	Normal Line / SPOT Normal Line / SPOT M/G For 13.0.1 / SPOT M/G For 13.0.1 / SPOT M/G For 4.0.1 / SPOT M/G For 18.0.1,18.0.2 / SPOT	10/20/12-10/20/12 10/21/12-10/21/12 10/18/12-10/18/12 10/18/12-10/18/12 10/20/12-10/20/12 10/16/12-10/18/12	4 :30 11:30P- @ 11P 4 :30 48985- A TIME 3 :30 6:58P- A SPECIAL 4 :30 6:58P- A SPECIAL 3 :30 6:58A- A MORNIN 4 :30 49886- A NIGHTLI	NEWS-ABC 7 NEWS ABCONCE UPON A ABC 7 NEWS L ABC 7 NEWS L ABCGOOD NG AMERICA SAT ABCABC	SPW M			1	1	1	\$500.0 \$6,500.0 \$3,000.0 \$3,000.0	0 \$500.00 0 \$6,500.00 0 \$3,000.00 0 \$3,000.00 0 \$600.00 0 \$1,000.00	WJLA Arlington (WJLA) WJLA Arlington (WJLA)		10/12/1: 5/10/12 10/9/12 10/12/1: 10/12/1:

Accepted-Station:

Date:

CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Agency/Advertiser: